







The Supply Is Limited-Don't Delay Samples of \$5 Bon Ton Corsets.

The Ladies of Washington Are Invited

to be personally fitted by a famous specialist all this week-the corsetiere-inchief of the Salon du Bon Ton of New York-in the third floor parlors of the

Share in the Many Complimentary Values of Our Birthday Celebration Suits As Pictured \$25.00

The Suit pictured is one of the very many new and ultra smart models which are brought to you at savings of many dollars by the merchandising powers of this highly developed department. The particular suit illustrated is of Chiffon Broadcloth---with genuine Fitch O'possum fur collar and cuffs, modeled with large flap pockets and a plain flared skirt with the large Gibson tuck. It denotes simplicity---but gives that much desired custom effect which is lacking in the ordinary ready-made suit.

Our Line of Suits Up to \$45.00 Are the Finest to Be Had Anywhere In the Land

It is our boast—and on it we stake our reputation—that a suit from the Palais Royal is equal to the best custom-tailored garment. Let these suits themselves tell you why and how we have built this reputation. No matter if a garment needs three fittings—which is very rare—there is no extra charge and an expert man tailor is in charge of all fitting.

We carry enormous stocks of models and sizes, some brief description of which you may get from the following:

The Materials

include Broadcloths-that are only Chiffon Broadcloths (guaranteed spotproof) and every good mixture fabric-besides duvetyns, checks, poplins, serges, whipcords, gabardines and novelty fabrics.

Styles and trimmings are almost too numerous to mention. Suffice to say that fur-trimmed suits predominate. Genuine beaver, fox, wolf, skunk, o'possum and raccoon are used extensively. The sweeping basque to the skirt is trimmed around the edge with fur and is very chicque. The bloused coat suit is yet another new feature in coat suits—where one may also find military boxcoat, fitted, Russian blouse and belted models.

Expert Alterations Free

Third Floor-Six Elevators.

The Colors

embrace every new shade, such as blackberry, prune, Bergundy, field mouse,

taupe, maise and the newest browns, blues and greens, as well as black. Never

before this season has such a rich assortment of coloring in suits been shown.

Milady's Evening Gown

Copies of the leading dressmakers of Europe are depicted here. The combinations of materials excel par excellence and the colorings of white, pink, maize, black and pastelle shades blend to beautiful, harmonious effects.

We would emphasize particularly the Sequinned Gowns—the new side-bodice dress and the very new dress of black suede with side bodice from shoulder to waist of lace—underskirt finished at bottom with deep flounce of real lace.

EVERY WOMAN WILL APPRECIATE THE SPECIAL G ST. WINDOW DISPLAY OF THESE GOWNS.

The New Blouses---At Birthday Prices

SILK **BLOUSES**

Very Special at

\$2.95

New Blouses made of all-silk crepe de chine or pussy willowstrictly tailored with dainty roll collar and turn-back - cuffs, in flesh and white.

Wonderful Blouses in Crepe de Chine and Taffeta

The Taffeta models are in assorted plaids, with self-color silk collar and cuffs. The crepe de chine models are box pleated or fine hand-embroidered, with roll collars and full-length sleeves; colors are flesh; white and many colored plaids.

TAILORED CREPE DE CHINE **BLOUSES**

Neat and dressy styles in heavy quality crepe de chine, hemstitched across shoulders with plain fronts and novelty buttons of pearl. Long sleeves, roll collar, or convertible; in flesh, navy and

COATS--AND

Velour Coats Featured \$25.00

Probably you know it's the last moment as to style. The material used is Velour Velvet in stripes, creating two-tone colorings. With Skinner satin lining and genuine Fitch fur collar, a coat is created as reliable for wear as for stunning appearance. The tailoring, after being critically inspected, will convince you that this coat, all in all, is the best value of your experience.

COATS PRICED FROM \$10 to \$55

Third Floor-Six Elevators

And note that misses, as well as women, can be accurately fitted. As little as \$10.98, \$12.98 and \$14.98 for the wanted Fur-triffmed Coats. Only \$25 to \$55 for coats of Salt's famous fabric furs, made up with all the detail of the

\$20 Coats at \$16.50

Can't you call it a "Birthday present"—the difference between \$20.00 and \$15.50? But first see these Broadcloth and English Mixture Coats, especially noting the large fur collars. Have one tried on—and then think of only \$16.50!

Louise Rochon

Sizes 6 to 14 years-in coats of corduroy, zibeline, cheviot and English mixtures, in tans, greens, blues, and browns. With strapped belts, fur, braid and button trimmings. Values to \$7.50 at \$5.98.

THE PROBLEM OF FUR COATS AT REASONABLE PRICES IS SOLVED THOROUGHLY BY

A really good fur coat soars to hundreds of dollars, and is worth it, because reliable furs are ever becoming scarcer. This is too expensive for most of us

and yet a cheap fur coat of patched and inferior skins is not acceptable.

Salt is a name famous in England—world famous, in fact — as the one maker of fabric furs that permanently retain all the appearance of rich furs. This October finds the Palais Royal headquarters in Washington; because Salt's fabric furs have been made up with all the nicety of detail linked with the making of the most expensive of fur garments. These coats are guaranteed in every respect as to durability, while the prices are only \$25.00 to \$55.00.

Third Floor-Six Elevators.

Children's and Girls' Wearables

In Shops on Third Floor New Building

est models with strapped belt and button trimming. Brown, navy, Copenhagen and black. Sizes 6 \$6.98 to, 14 years. Special....

Girls' Dresses, of all-wool serge, cheviet, cordurey and velvet; plain colors and plaids; some silk, velvet and braid trimmed. Navy, brown, green, Copenhagen, and rose. \$5.00 Sizes 8 to 14 yrs. Special.

Middy Blouses of white galatea and jean; regulation collar and cuffs; in navy or red; emblem and braid trimmed, some laced on sides. \$1.00

Children's Kimonos, of genuine serpentine crepe, empire styles; button trimmed; 6 to 14

Children's One-piece Pajamas-of striped fleecedown, silk frog 75c trimmings; 4 to 14 years....

Tams, the newst style for the school girl; several styles to select from. Allwool brush Angora, in green, gray, white, red, and navy.

Bloomers are now worn in place of petticoats-here of fast black Italian cloth. Sizes 6 to 20

Children's Hats, in all the new shapes; of velvet, plush, corduroy, and French felt; trimmings of fur, ribbon, and flowers.

Boys

In the Boys' Shop, Third Floor, New Store.

Two-Piece Indestructible Corduroy Suits

Special, \$4.95

These suits are decidedly serviceable and at the same time they present a neat and dressy appearance. Well made and stoutly sewed throughout of long wearing corduroy in three new shades of nut brown, moxise and drab. The Knickerbockers are fully lined. Sizes 7 to 18 years.

Boys' Real Indian Blanket Mackinaws

Special, \$4.95

Every boy will appreciate these warm mackinaw coats-and the fact of them being made of real Indian blankets will make the youngster. proud and anxious to wear them, instead of slipping out to catch cold without a coat. These garments are well made, serviceable and warm and comfortable. Get your boy one today at this special price. Sizes 5 to 18